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For Immediate Release

Kinze Presents “Blue Verified Planters” Program and “Kinze Year End Savings Event”

Kinze offers great year-end deals with two ways to save on planters and grain carts

WILLIAMSBURG, Iowa – (October 27, 2015) – Kinze[®] Manufacturing, Inc. announces two new programs to help farmers save up to \$13,750 on qualifying new planters, \$10,000 on qualifying new grain cart purchases, and receive a one-season warranty on the purchase of qualifying used Kinze 3000 series planters.

Kinze’s “Year End Savings Event” and “Blue Verified Planter” Programs are two great options for farmers to take advantage of new offerings from Kinze and save on equipment purchases when buying a new or used Kinze planter or a new grain cart. Both of these programs will only be available for a limited time, so farmers are encouraged to plan now for their equipment purchases.

The “Kinze Year End Savings Event” runs from October 22, 2015 to December 31, 2015. New qualified Kinze planters, size 12 row and under, (models 3000, 3110, 3140, 3200, 3500, 3600, and 3660), plus new qualified Kinze tracked carts are eligible products for this program. Kinze’s “Year End Savings Event” offers farmers the following savings options:

- Up to \$13,750 cash rebate on qualifying 2014, 2015 and 2016 model year planters
- \$10,000 cash rebate on qualifying Kinze Track Carts

Kinze’s “Blue Verified Planter” Program runs October 22, 2015, through March 1, 2016. Kinze will provide a one-season warranty, ending December 31, 2016, when customers purchase a qualifying used 3000 model planter from their Kinze dealer. The Kinze dealer will update the planter with new Kinze parts prior to the customer taking possession of the planter.

“At Kinze, we’re always thinking about how we can help our customers and our dealers,” said Susanne Veatch, vice president and chief marketing officer, Kinze Manufacturing. “As row crop prices continue to remain low, we wanted to give our customers some options to save on their Kinze equipment purchases. Kinze is also dedicated to working with our dealers and providing them with the tools they need to help farmers make the best decision when making an equipment purchase.”

Sales options vary based on planter and grain cart models and are limited while supplies last. Certain restrictions apply. Please visit www.kinze.com/BlueVerified;

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www.kinze.com/YearEnd or your local dealer for more information. Kinze reserves the right to change the program terms at any time.

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About Kinze Manufacturing

Founded 50 years ago on the premise of innovation, Kinze Manufacturing, Inc., markets its planters and grain carts globally and is known for a number of [industry “firsts.”](#) Kinze operates with [core values](#) of integrity, customer focus, excellence, innovation and mutual respect. Kinze Manufacturing is the recognized technology leader and innovator of [planters](#) for row-crop production and [grain auger carts](#). Kinze employees spend their nights and weekends farming, putting them in a unique position to be both manufacturers and customers of the planters and grain carts they build. For more information, visit the Kinze Manufacturing website at www.kinze.com.

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