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FOR IMMEDIATE RELEASE

Kinze Manufacturing Releases “*Big Blue and Polly*” Children’s Book

Book is based on true story of the 1974 Farm Progress Show

WILLIAMSBURG, Iowa (Nov. 26, 2013) – [Kinze Manufacturing, Inc.](http://www.kinze.com) has published a new children’s book that retells a story from the 1974 Farm Progress Show. In a marketplace full of kids books, there are very few with agricultural themes, and this one is based on a true story.

“As part of its effort to share inspiring stories of innovation and agricultural progress, Kinze is reaching out to our youngest generation by providing their parents an opportunity to share this book with their own youngsters,” said Susanne Kinzenbaw Veatch, Kinze Manufacturing vice president and chief marketing officer.

The book features Big Blue the tractor and Polly the plow, who are specifically created to show at the 1974 Farm Progress Show, which was held in Fort Dodge, Iowa. Kinze founder, Jon Kinzenbaw, and his friend Bill Dietrich set out to build the best plow for the show and worked day and night to get it done in time.

Kinzenbaw’s tractor and the plow he created caused quite a stir at the show and left the competition behind. The book retells that story from Jon’s perspective, as told to his dog, Bo.

“We hope to create a series of books with characters from Kinze’s rich agricultural and manufacturing background,” said Veatch. “We think farm parents will love the books and the opportunity to share their love of farming with their children.”

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The book *Big Blue and Polly* is the first in a series that Kinze will produce over the next few years and is available at the gift shop in the Kinze Innovation Center, which is located on its corporate campus in Williamsburg, Iowa. Books are also available for purchase online at <http://bit.ly/1cmPI1y>.

A Christmas open house and book signing will be held at the Kinze Innovation Center on December 5, 2013 from 5-8 p.m. The book’s author, Kinze employee Mike Dykstra, the illustrator, Tim Read, and its inspiration – Kinze founder Jon Kinzenbaw – will be on hand to sign books and greet guests. The real Big Blue tractor will also be on display.

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About Kinze Manufacturing

Founded more than 48 years ago on the premise of innovation, Kinze Manufacturing, Inc., markets its planters and grain carts globally and is known for a number of [industry “firsts.”](#) Kinze operates with [core values](#) of integrity, customer focus, excellence, innovation and mutual respect. Kinze Manufacturing is the recognized technology leader and innovator of [planters](#) for row-crop production and [grain auger carts](#). Kinze employees spend their nights and weekends farming, putting them in a unique position to be both manufacturers and customers of the planters and grain carts they build. For more information, visit the Kinze Manufacturing website at www.kinze.com.

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